

# Annual Scientific Conference

## Virtual Exhibition & Sponsorship

Thursday 16th June 2022

Virtual Conference



Virtual Exhibition Branding, Networking and Speaking Opportunities include:

- Sponsorship of Instructional Courses
- Your logo included alongside the other exhibitors, sponsors and supporters
- Links to your website, literature, media files
- Speaker showcase in main programme
- Product or Service Demo videos on landing page
- Access to all presentations and participation in the live Q&As and polling
- Delegate contact details
- Breakout sessions to meet with delegates
- Sponsorship of Instructional Courses including a seat on the panel

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The Faculty of Clinical Informatics is pleased to announce their Second Annual Scientific Conference. Last years event attracted over 150 Leaders in Clinical Informatics. With FCI membership rising rapidly this years conference is expected to exceed this number and the focus this year will be International Developments and Leadership in Clinical Informatics.

The Faculty of Clinical Informatics has been established as the multi-disciplinary professional body for all health and social care qualified individuals working as informaticians across the UK.

Join us at this second annual scientific conference of the Faculty of Clinical Informatics – the foremost event for the science and practice of clinical informatics. The conference offers an opportunity for companies to support learning about pioneering research and insights for using information to improve health and well-being. The conference will have topics across the spectrum from managing information and communications for improving patient care, to tracking the health of populations. The day will bring together informatics professionals from diverse health and care backgrounds committed to transforming health through informatics. From the leading experts in the field, to the students eager to get started, the conference will provide delegates with an opportunity to learn and to grow professionally, to network and to start new collaborations.

To discuss the right package for you please  
email [carolyn@hc-uk.org.uk](mailto:carolyn@hc-uk.org.uk) or telephone 01932 429933

**Quotes from delegates from our inaugural conference:**

*'Wide range of extremely interesting topics, very well organised'*

*'...Brilliant speakers, great audience, fantastic organisation, and clear pre-conference communication about any updates and requirements. Thank you to everyone involved!'*

*Very well organised, content was fantastic*

Follow the conference on Twitter #UKFCI2022 or follow the Faculty of Clinical Informatics here @ukfci

# Virtual Exhibition & Sponsorship Packages

## Virtual Advertising Package £500

- Pre-event coverage logo with link to your site on the event web page and brochure
- Logo & page on the virtual landing page with links to your site, includes:
  - Banner at top of page 3000px W x 800px H (text on right)
  - Company name and description, Web, Twitter, LinkedIn links
  - Upload literature files & promo videos
- One delegate place giving access to the virtual platform, sessions & Q&A

## Virtual Exhibition Package £1,500 (only four slots available)

- 10 minute live presentation in main programme
- Pre-event coverage logo with link to your site on the event web page and brochure
- Logo & page on the virtual landing page with links to your site, includes:
  - Banner at top of page 3000px W x 800px H (text on right)
  - Company name and description, Web, Twitter, LinkedIn links
  - Upload literature files & promo videos
- One delegate place giving access to virtual sessions & Q&A
- Delegate list for you to contact and arrange meetings with delegates

## Exhibitor Package + Sponsorship of Instructional Course £2,000

- Sponsorship of one of the eight instructional courses
- A 10 minute panel presentation alongside leading experts in the field
- Pre-event coverage logo with link to your site on the event web page and brochure
- Logo & page on the virtual landing page with links to your site, includes:
  - Banner at top of page 3000px W x 800px H (text on right)
  - Company name and description, Web, Twitter, LinkedIn links
  - Upload literature files & promo videos
- Three delegate places giving on the day access to virtual sessions & Q&A
- Delegate list you to contact and arrange meetings with delegates
- Social media announcement pre-event and on the day via Twitter to our 11,000+ followers (@HCUK\_Clare) and to FCI followers

## Gold Package - 2 Conference Sponsorship & FCI Web Presence £3,000

- Sponsorship of both the FCI Scientific Conference, and the FCI Members AGM event
- A 10 minute panel presentation at both events alongside leading experts in the field
- Pre-event coverage logo with link to your site on the event web pages and brochures
- Logo & page on the virtual landing page with links to your site at both events
- Total Audience of approximately 600 delegates
- Logo to appear on Faculty of Clinical Informatics Website as an Event Sponsor
- Three delegate places giving on the day access to virtual sessions & Q&A
- Delegate list you to contact and arrange meetings with delegates
- Social media announcement pre-event and on the day via Twitter to our 11,000+ followers (@HCUK\_Clare) and to FCI followers
- *Please note only a small number of these packages are available*

# Faculty of Clinical Informatics Exhibition & Sponsorship Booking Form

<b>Package/Sponsorship</b>			<b>Address</b>	
On booking you will be contacted regarding your stand choice				
<b>Cost £</b> <i>All prices are exclusive of VAT</i>			<b>Telephone</b>	<b>Mobile</b>
<b>Organisation</b>			<b>Email Address</b>	
<b>Title</b>	<b>First Name</b>		<b>Twitter address</b> <i>(so we can tag you in at the conference and keep you up to date with conference and exhibition news)</i>	
<b>Surname</b>			<b>Purchase Order Number (if applicable)</b>	
<b>Job Title</b>			<b>Account Payable Contact</b>	
ONLY NEW CLIENTS TO COMPLETE BELOW			<b>Account Payable Direct Line</b>	
Company reg. number	Country of registration	VAT reg number	<b>Account Payable Email</b>	
<b>Signature</b> <i>(Please read our terms &amp; conditions)</i>			<b>Date</b>	

To discuss stand packages, for a demonstration of our virtual portal  
or for more information please contact  
[carolyn@hc-uk.org.uk](mailto:carolyn@hc-uk.org.uk)



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